



BRISBANE
AUSTRALIA

Tamkang University—QUT Bachelor of Communication pathway program



**#1 in Australia and
#19 in the World for
Media and
Communication
Studies**

QS Rankings by Subject
2024



**#6 in Australia for
Graduate Employability**

QS Ranking 2024



**Ranked 11th
in Australia
And 199th globally**

The Times Higher
Education
World University
Rankings 2024

Prepare yourself for the careers of tomorrow. Study communication at Australia's No. 1 university for media and communication studies.

Real-world Learning

Gain industry experience through internships and work placements in government departments and agencies as well as media, advertising and public relations organisations. Students have completed placements with Network Ten, Brisbane Festival, Hyperplex Cinemas and plenty more.

Choose one of the following majors:

Community and Public Relations
Digital Advertising
Journalism
Media and Communication Industries

Possible Careers

Advertising and new media professional
Digital content producer
Social media manager
Head of communication
Issues management officer
People and culture director
Strategic communication manager
Foreign correspondent
Journalist
Podcast host
Presenter
Producer
Public relations officer/consultant
Reporter

Highlights

Study at Australia's no. 1 university for communication and media studies (QS World Rankings, 2024).

Master the latest skills in digital trends, audience analysis, communication strategy, media, and data analytics.

Gain real-world experience through industry placements and complete projects briefed by real clients.

Learn from Australia's top news, media, and communication researchers at QUT's world-leading Digital Media Research Centre.

About QUT

Queensland University of Technology (QUT) is an ambitious institution, with a growing research output focused on technology and innovation. QUT ranks in the world's top 200 universities.

With more than 50,000 students across two inner-city campuses in Brisbane, QUT offers academic programs in fields spanning business, creative industries, education, engineering, health, law, science, and social justice.

In partnership with



All information is good as of Feb 2025.
For updated information, please refer to QUT website.

qut.edu.au/courses/bachelor-of-communication

**the university
for the real world®**

Scholarships

QUT International Merit Scholarship

An ongoing scholarship to cover 25 per cent of your tuition fees per semester provided you meet the academic conditions.

QUT Real World International Scholarship

A scholarship to cover 20% of your tuition fees for your first two semesters (one year) of degree (or higher) study at QUT, provided you meet the minimum academic standards.



Find out more about QUT scholarships.

qut.edu.au/scholarships/international/scholarship-opportunities

Apply now

IELTS Requirements	QUT Pathways [^]	Duration at QUT [*]	Intake
IELTS 6.5 (LRWS 6.0)	Bachelor of Communication	2 years	Feb and July
IELTS 6.0 (RW 5.5; LS 5.0)	1. English for Academic Purposes 2 (EAP2) Standard (Successful completion with 65%) + 2. Bachelor of Communication	2 years and 3 months	Mar, Jul and Nov
IELTS 5.5 (RW 5.5)	1. English for Academic Purposes 2 (EAP2) Extended (Successful completion with 65%) + 2. Bachelor of Communication	2 years and 4 months	Feb, Jun and Oct
IELTS 5.5 (RW 5.0; LS 4.5)	1. English for Academic Purposes 1 (EAP1) Standard (Successful completion with 65% for EAP 2 Standard OR completion with 50-64% for EAP 2 Extended) + 2. English for Academic Purposes 2 (EAP2) Standard OR Extended (Successful completion with 65%) + 3. Bachelor of Communication	2 years and 6 months	Mar, Jul and Nov
IELTS 5.0 (RW 5.0)	1. English for Academic Purposes 1 (EAP1) Extended (Successful completion with 65% for EAP 2 Standard OR completion with 50-64% for EAP Extended) + 2. English for Academic Purposes 2 (EAP2) Standard OR Extended (Successful completion with 65%) + 3. Bachelor of Communication	2 years and 7 months	Feb, Jun and Oct

^{*} Estimated study time at QUT is subject to individual student's study plan and progression.
[^] Refer to QUT website for updated program information.

English for Academic Purpose programs

- develop your academic writing skills so you can produce quality essays and reports
- gather practical skills such as note-taking strategies and how to reference
- learn how to conduct academic research through the library and on the internet
- build your confidence speaking in an academic setting and giving presentations
- benefit from an interactive learning environment, with small classes and more contact hours
- be better prepared to achieve academic success in your further studies at QUT

You may be eligible for [QUT College English Language Concession](#). Find out more on our website.

Tamkang University Admission Information:

Office: Department of Information Communication, Tamkang University,
151, Yingzhuang Rd., Tamsui Dist., New Taipei City, 25137 Taiwan.
Tel: +886 02 2621 5656 Ext 2266
Email: icikutw@gmail.com Website: <http://www.ic.tku.edu.tw/>



“ QUT provides both academic knowledge and practical skills. The knowledge I learn in class helps me understand industry better. “

Kuang-Hung (Luke) Cheng

TKU-QUT articulation student



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